Financial Statements **December 31, 2019** 



# Independent auditor's report

To the Members of The United Church of Canada Foundation

## Our opinion

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of The United Church of Canada Foundation (the Organization) as at December 31, 2019 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### What we have audited

The Organization's financial statements comprise:

- the statement of financial position as at December 31, 2019;
- the statement of operations and changes in fund balances for the year then ended;
- the statement of cash flows for the year then ended; and
- the notes to the financial statements, which include a summary of significant accounting policies.

# Basis for opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada. We have fulfilled our other ethical responsibilities in accordance with these requirements.

Responsibilities of management and those charged with governance for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.



In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

# Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.



We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Pricewaterhouse Coopers U.P.

Chartered Professional Accountants, Licensed Public Accountants

Vaughan, Ontario May 28, 2020

Statement of Finanical Position

As at December 31, 2019

						2019	2018
	General Operating Funds \$	Gift Funds \$	Endowed Capital \$	Internally Restricted Funds \$	Externally Restricted Funds \$	Total	Total \$
Assets							
Current assets Cash Accounts receivable Prepaid expenses Gifts of securities in transit	682,797 15,810 2,917	556,160 57,053	:	905,536	112,549 248,124	2,257,042 263,934 2,917 57,053	1,997,249 31,899 6,358 84,300
	701,524	613,213		905,536	360,673	2,580,946	2,119,806
Investments			30,105,157	1,017,708	42,061,765	73,184,630	64,833,329
	701,524	613,213	30,105,157	1,923,244	42,422,438	75,765,576	66,953,135
Liabilities							
Current liabilities Accounts payable	192,295	613,213			151,453	956,961	1,182,542
	192,295	613,213			151,453	956,961	1,182,542
Fund Balances	509,229		30,105,157	1,923,244	42,270,985	74,808,615	65,770,593
	701,524	613,213	30,105,157	1,923,244	42,422,438	75,765,576	66,953,135

Approved on Behalf of The United Church of Canada Foundation

\_\_ Chairperson, Board of Directors Lesan Broduck Member of the Board of Directors

The accompanying notes are an integral part of these financial statements.

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Statement of Operations and Changes in Fund Balances

For the year ended December 31, 2019

						2019	2018
	General Operating Funds \$	Gift Funds \$	Endowed Capital \$	Internally Restricted Funds \$	Externally Restricted Funds \$	Total \$	Total \$
Revenue Donations General Designated Investment income Other income	- - 16,779 -	3,583,317 338 -	1,506,738 - -	55,572 - - - -	351,572 135 -	55,572 5,441,627 17,252 -	266,525 5,459,343 19,270 1,442
	16,779	3,583,655	1,506,738	55,572	351,707	5,514,451	5,746,580
Expenses Grants Salaries and benefits Fund development Marketing and communications Office Investment fees Travel and meeting Professional fees Property and insurance	317,242 21,940 92,701 150,541 146,803 13,664 102,322 4,450	3,547,713 - - - - - - - - 3,547,713	23,856 - - - - - - - 23,856	100,250 - - - - - - - - 100,250	3,280,258 - - - - - - - - 3,280,258	6,952,077 317,242 21,940 92,701 150,541 146,803 13,664 102,322 4,450	6,723,159 263,659 1,282 123,927 173,672 133,167 23,758 55,371 7,903
Surplus (deficit) before the following	(832,884)	35,942	1,482,882	(44,678)	(2,928,551)	(2,287,289)	(1,759,318)
Change in fair value of investments	-	(12,089)	-	153,465	10,855,170	10,996,546	(304,918)
Surplus (deficit) for the year	(832,884)	23,853	1,482,882	108,787	7,926,619	8,709,257	(2,064,236)
Fund balances – Beginning of year	363,813	-	28,620,947	1,835,043	34,950,790	65,770,593	65,866,631
Transfers to (from) The United Church	-	(21,920)	1,328	-	349,357	328,765	1,968,199
Net inter-fund transfers (note 6)	978,300	(1,933)	-	(20,586)	(955,781)	-	(1)
Fund balances – End of year	509,229	-	30,105,157	1,923,244	42,270,985	74,808,615	65,770,593

The accompanying notes are an integral part of these financial statements.

Statement of Cash Flows

For the year ended December 31, 2019

	2019 \$	2018 \$
Cash provided by (used in)		
Operating activities Surplus (deficit) for the year Item not affecting cash Change in fair value of investments	8,709,257 (10,996,546)	(2,064,236)
Changes in non-cash working capital items Accounts receivable Prepaid expenses Accounts payable Deferred revenue Other non-cash item Gifts of securities in transit	(2,287,289) (232,035) 3,441 (225,581) - 27,247	(1,759,318) (21,886) 4,148 476,928 - 645,249
Investing activities Transfers to The United Church Purchase of investments (note 5) Disposal of investments (note 5)	(2,714,217) 328,765 (72,321,914) 74,967,159 2,974,010	(654,879) 1,968,199 (4,940,941) 2,714,356 (258,386)
Increase (decrease) in cash during the year	259,793	(913,265)
Cash – Beginning of year	1,997,249	2,910,514
Cash – End of year	2,257,042	1,997,249

The accompanying notes are an integral part of these financial statements.

Notes to Financial Statements **December 31, 2019** 

#### 1 The United Church of Canada Foundation

The United Church of Canada Foundation (the Foundation) was incorporated as a non-share corporation in 2002 under Part II of the Canada Corporations Act and began operations in 2003. It received its certificate of continuance under the Canada Not-for-Profit Corporations Act in 2014. It is registered as a charitable organization under the Income Tax Act (Canada), and is not subject to income taxes, provided certain disbursement requirements are met.

The purpose of the Foundation is to receive and maintain funds, and to apply all or part of the principal and income thereof, to support the mission of The United Church of Canada (The United Church) and other registered charities.

As a not-for-profit entity, the Foundation's operations are reliant on revenue generated annually. The Foundation has complied with the external restrictions on the Gift Funds and the Endowment and Externally Restricted Funds.

On July 1, 2009, the Foundation entered into a relationship and governance agreement with The United Church. The agreement specifies how the two entities will work together in the areas of: fundraising, fund management, fund disbursement and grants oversight, staffing and budget, and governance. This agreement is reviewed periodically and was updated in 2015 to reflect the fact that the Foundation pays for all of its operating costs.

### 2 Financial statement presentation

#### General

These financial statements include the assets, liabilities, revenue, expenses and cash flows under the direct administration of the Foundation. Contributed goods and services are not recorded in the financial statements of the Foundation. Volunteers make a contribution of time each year to assist the Foundation by serving on the board and its committees. Due to the difficulty in determining the fair value of such contributed services, they are not recognized in these financial statements.

#### **Fund accounting**

These financial statements have been prepared in accordance with accounting standards for not-for-profit organizations (ASNPO) established by the Chartered Professional Accountants of Canada (CPA Canada) using the restricted fund method of reporting restricted donations.

### General – Operating Fund

The Operating Fund records the day-to-day operations of the Foundation.

Notes to Financial Statements

December 31, 2019

#### Gift Funds

The Foundation receives and issues tax receipts for gifts, including gifts of securities intended for congregations and other registered charities. These receipts are recorded as designated donations. The sale proceeds, less brokerage costs, are passed on to the charities of the donors' choice. For each participating donor, a personal fund is established, into which gifts are made. Gifts of securities in transit are valued at the closing bid price. The disbursements made to the charities from the sale of securities are recorded as a grant expense. Undisbursed proceeds are recorded in deferred revenue and accounts payable until such time as the donor designates a congregation or charity to which the proceeds are to be disbursed.

### • Endowed Capital and Restricted Funds

The Foundation holds a number of restricted long-term funds that provide grants in support of the work of all courts of the church. Within these restricted granting funds are the following:

- Endowed Capital Funds a group of funds with instructions to invest the capital in perpetuity and use the investment income earned for specific purposes, which is included in Other Restricted Funds;
- Internally Restricted Funds a group of funds that have been internally restricted by the board or management (as itemized in note 7) for a stated purpose; and
- Externally Restricted Funds a group of funds that have been externally restricted by donors or other entities that have gifted or transferred funds for a stated purpose. See note 7 for a listing of the largest restricted funds.

## 3 Summary of significant accounting policies

The significant accounting policies followed by the Foundation are as follows.

### **Revenue recognition**

Restricted donations are recorded as restricted funds. Unrestricted contributions are recorded in the General Operating Fund and are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Net proceeds from the sale of gifted securities to the Gift Funds are recorded as revenue and expense in the period in which the proceeds are received. Undisbursed proceeds are recorded in deferred revenue and accounts payable until such time, not to exceed 24 months, the donor designates a congregation or charity to which the proceeds are to be disbursed.

#### **Investments**

Investments are stated at fair value, with changes in fair value recognized in the statement of operations and changes in fund balances. Fair value is determined based on the closing bid price.

Notes to Financial Statements

December 31, 2019

#### **Financial instruments**

The Foundation has classified each of its financial instruments into the following accounting categories. The category for an item determines its accounting.

Asset/liability	Measurement
Cash Investments Accounts receivable Accounts payable	fair value fair value amortized cost amortized cost

#### Use of estimates

The preparation of financial statements in conformity with ASNPO requires the Foundation to make estimates and assumptions that affect the reported amounts of assets and liabilities, and the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

## 4 Related parties

The United Church and the Foundation are subject to a relationship and governance agreement. All transactions between the two entities are conducted at the exchange amount, which is the amount agreed to by the parties.

In 2019, the Foundation reimbursed The United Church for all direct and indirect costs (including salaries, rent, IT support, etc.). This is consistent with the prior year. All direct and indirect costs incurred in 2019 are reflected in these financial statements.

In 2019, the Foundation issued grants to the General Council of The United Church of Canada totalling \$1,511,542 (2018 – \$1,845,397) comprised of grants for Mission & Service totalling \$1,049,521 (2018 – \$1,169,372), The United Church funds and programs totalling \$375,137 (2018 – \$646,152), and The United Church for its projects and overseas projects totalling \$86,885 (2018 – \$29,873). The Foundation had \$248,124 in amounts receivable as at December 31, 2019 (2018 – \$nil) and amounts payable totalling \$205,190 (2018 – \$304,321). These amounts are non-interest bearing.

## 5 Investments

On April 30, 2019, the Foundation changed its investment from the Fiera Balanced EFT Fund (Endowment, Foundation, and Trust), to the following selection of Fiera's funds: Fiera Short Term Investment Fund, Fiera Active Fixed Income Ethical ESG Fund, Fiera Canadian Equity Ethical ESG Fund, Fiera US Equity Ethical ESG Fund and the Fiera International Equity Ethical ESG Fund. This selection of investments is consistent with the Foundation's Investment Policy Statement and the Foundation's values as described in its Socially Responsible Investment Policy.

Notes to Financial Statements

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### 6 Net inter-fund transfers

The Foundation accounts for its fund administrative fees in the net inter-fund transfer accounts. The administrative fees for Endowment Capital and Externally Restricted Funds are charged by the General Operating Fund quarterly based on the average fund balance and are reflected as inter-fund transfers. Funds transferred from The United Church in 2013 that support the program work of the church are charged at 0.25% per quarter. All other funds are charged at 0.375% per quarter.

The administrative fees of 1.5% per annum charged to Externally Restricted Funds were \$978,300 (2018 – \$900,553).

In 2019, there is a transfer of \$328,765 from The United Church of Canada representing donations intended for the Foundation that came through The United Church.

### 7 Restricted Funds

			2019	2018
	Externally restricted \$	Internally restricted \$	Total \$	Total \$
Compassionate Assistance Fund GCO Mission & Service Fund Estate of Reginald Watkins Fund Good Samaritan Fund for Senior's	3,538,777 5,100,967 1,739,726	- - -	3,538,777 5,100,967 1,739,726	3,133,953 4,392,985 1,800,410
Ministry Fund Estate of Dorothy Jenkins Fund Mission & Service Endowment Fund	1,816,083 1,206,749	-	1,816,083 1,206,749	1,110,274 1,081,224
(iii) New Ministries Fund (i) New Development Learnings Fund (i) The Wesley C. Smith Fund (i)	1,123,978 271,338 - 66,231	518,713 456,692 499,938	1,123,978 790,051 456,692 566,169	607,301 1,106,267 456,692 517,215
Grants Fund (ii) Other funds (iii)	27,407,136 42,270,985	447,901 - 1,923,244	447,901 27,407,136 44,194,229	479,993 22,099,519 36,785,833

- i) In 2017, the Foundation received an unrestricted gift-in-kind of real estate property from a donor and disposed it for proceeds of \$1,370,074. On December 5, 2017, the board designated two-thirds of the sales proceeds to two funds one-third to New Ministries Fund and one-third to The Wesley C. Smith Fund, with the remaining one-third to a new fund for New Development Learnings.
- ii) The Grants Fund consists of undesignated gifts internally restricted for granting purposes. Grants are made at the discretion of the Joint Grants Committee and the board.

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iii) Other externally restricted funds include 495 funds with individual balances of less than \$1,000,000. In 2018, the Mission & Service Endowment Fund had a restricted balance of less than \$1,000,000 and was included in this listing. In 2019, the Mission & Service Fund had a balance of greater than \$1,000,000 and is now shown separately.

#### 8 Risk

### Liquidity risk

Liquidity risk is the risk the Foundation could encounter difficulty in meeting its obligations as they come due. The Foundation uses its working capital to mitigate such risk.

#### Interest rate risk

The Foundation does not have any direct investment in instruments that are sensitive to changes in interest rates. The pooled investments of the Foundation, however, include instruments that are sensitive to changes in interest rates. Fluctuations in price are inverse to fluctuation in future yields, so these instruments can stabilize investment income available for distribution.

#### Concentration of credit risk

The Foundation has no direct or specific concentration of credit risk because the investments comprise units of a pooled balance fund.

#### Market risk

Market risk arises from the possibility that changes in market prices will affect the value of the financial instruments of the Foundation. The investments of the Foundation are exposed to fair value fluctuations. The Foundation's short-term instruments (accounts receivable and accounts payable) are not subject to market risk.

#### 9 Guarantees

In the normal course of business, the Foundation enters into agreements that meet the definition of a guarantee. The Foundation's primary guarantees are as follows:

a) Indemnity has been provided to all trustees, directors, officers and volunteers of the Foundation for various items including, but not limited to, all costs to settle suits or actions due to association with the Foundation, subject to certain restrictions. The Foundation has purchased directors' and officers' liability insurance to mitigate the cost of any potential future suits or actions. The term of the indemnification is not explicitly defined, but is limited to the period over which the indemnified party served as a trustee, director, officer or volunteer of the Foundation. The maximum amount of any potential future payment cannot be reasonably estimated.

Notes to Financial Statements **December 31, 2019** 

b) In the normal course of business, the Foundation has entered into agreements that include indemnities in favour of third parties, such as confidentiality agreements as well as engagement letters with advisors and consultants. These indemnification agreements may require the Foundation to compensate counterparties for losses incurred by the counterparties as a result of breaches in representation and regulations or as a consequence of the transaction. The terms of these indemnities are not explicitly defined and the maximum amount of any potential reimbursement cannot be reasonably estimated.

The nature of these indemnification agreements prevents the Foundation from making a reasonable estimate of the maximum exposure due to the difficulties in assessing the amount of liability that stems from the unpredictability of future events and the unlimited coverage offered to counterparties. Historically, the Foundation has not made any significant payments under such or similar indemnification agreements; therefore, no amount has been accrued in the statement of financial position with respect to these agreements.

## 10 Subsequent event

In March 2020, the World Health Organization characterized the COVID-19 virus as a global pandemic. In addition, global equity markets have experienced significant volatility and weakness as well. The Foundation has experienced declines in the market prices of its investments subsequent to year-end. It has not reflected these subsequent conditions in the measurement of its investments at the year-end date, which were based on quoted market prices for the investments as at December 31, 2019. As the situation continues to evolve rapidly, the Foundation is unable to quantify the potential impact this pandemic may have on its future financial statements.

#### 11 Comparative figures

Certain comparative figures have been reclassified to conform to the current year's financial statement presentation.